

Q: Where are the data in the *World Happiness Report* from?

A: All data are from the Gallup World Poll, not from surveys conducted by the authors directly.

Q: Can I have the data in excel format?

A: Unfortunately we are not able to provide that. Please look at the online appendix to chapter 2, which contains all of the information we are able to provide.

Q: Why is Bhutan (or any other countries) not included in the Report?

A: Countries that were not included in the Report were omitted because the Gallup World Poll does not currently have surveys there. For the case of Bhutan, see page 15, top paragraph, of the first [World Happiness Report](#) for an attempt to use data from a Bhutanese survey to compare happiness in Bhutan to that in European countries, and in its own neighboring countries.

Q: What question was asked to get each country ranking?

A: The ranking is based on each country's average answers to Gallup World Poll question WP16, where respondents are asked to evaluate the current state of their lives, using the image of a ladder, with the best possible life for them as a 10 and the worst possible life as a zero. In most countries this gives a sample size of 3,000, with 1,000 in each of the years 2010-2012.

For further information on the "Cantril Scale" that Gallup uses, please see:

<http://www.gallup.com/poll/122453/understanding-gallup-uses-cantril-scale.aspx>

Q: How did you calculate the sub-components of each country's overall score?

A: Please see the notes to Table 2.1.

Q: What does the score "Base country (1.977) + residual" mean?

A: The sub-component "Base country (1.977) + residual" is the sum of the score in Distopia plus each region's average 2010-12 unexplained component. "Distopia" is a fictional country that has the world's lowest national average value (for the years 2010-12) for each of the six key variables, with a total score of 1.977. The unexplained component is simply the amount in the overall score that cannot be fully explained by the six available variables.